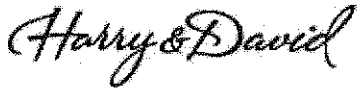


SPECIAL SCRIP INCENTIVES = MORE \$ FOR Edmonds Elementary!

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Wonderful news, and just in time for our holiday shoppers... Harry & David Gift Cards are again available in a \$25 denomination with a **10% non-profit contribution to Edmonds Elementary!** The gift cards are redeemable at Harry & David store locations and online at www.HarryandDavid.com.

Whether you're giving a gift, entertaining your family and friends, or making an ordinary day just a little more special, you can depend on Harry & David to make your gift-giving and entertaining more personal and meaningful. From gift baskets to serve and savor slow-smoked ham and roast turkey, they make it easy to have the kind of celebration everyone loves.

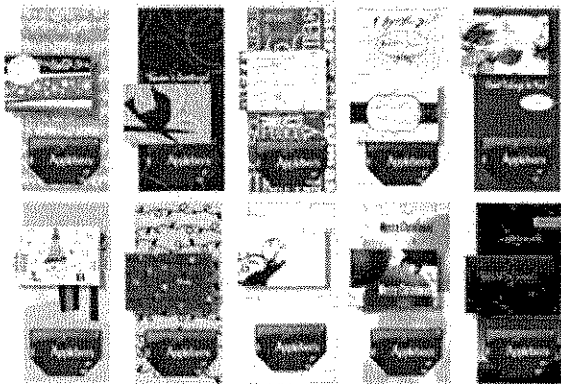


Great news! **2% bonus to Edmonds Elementary contribution on Regal \$25 gift cards** from Saturday, October 29, 2011, through Friday, November 11, 2011. **That means EE will receive a 10% contribution instead of the usual 8%!**

Give the gift of movies with Regal gift cards. They are the perfect gift for every occasion. Regal gift cards are good towards both admission or concession purchases and are redeemable at any Regal Entertainment Group theatre nationwide, including Regal Cinemas, United Artist Theatres and Edwards Theatres. Regal gift cards are not only the best gift in entertainment, but are completely hassle free and have no expiration date or dormancy fees. Regal Entertainment Group operates the largest and most geographically diverse theatre circuit in the United States, with over 520 theatres in 37 states and the District of Columbia. Visit www.REGmovies.com for theatre locations and show times.

Special Edition Holiday Gift Card Wrappers

You can do your gift-giving in style with all new holiday gift designs. Colorful pre-cut glossy wrappers fold up to wrap your gift card in an elegant, fun package. The writeable surface provides space for recipient name, giver name, gift card amount, and thoughtful comments. The Holiday Gift Card Wrappers (10 - pack) include ten different designs and are available for \$2.00 with a 10% non-profit contribution.



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Give the gift of great taste this upcoming holiday season! Red Robin® is pleased to be offering our customers a **2% bonus contribution** on Red Robin Gift Cards from Saturday, October 29, 2011, through Friday, December 30, 2011. **The cards will have a 11% contribution to EE, instead of the normal 9% contribution, during that period only.** The gift cards are redeemable at participating Red Robin restaurant locations.

Red Robin serves up wholesome, fun, feel-good experiences in a kid and family friendly environment. Red Robin offers craveable, high-quality menu items including innovative, signature Gourmet Burgers and Chicken Sandwiches, as well as salads, entrees, and signature Bottomless Beverages™ all made with fresh, Honest-to-Goodness® ingredients. Red Robin...Yummm!



Hallmark is pleased to offer a **1% bonus on Hallmark Gold Crown Gift Card purchases from Saturday, October 29, 2011, through Friday, November 11, 2011. That means our customers can purchase a \$25 gift card with a 5% contribution instead of the normal 4% contribution to EE.**

Don't miss Hallmark Gold Crown stores' Holiday Open House, November 4th through 6th, kicking off the holiday season with 3 days of extra-special deals. Save \$10 off Hallmark Holiday Recordable Storybooks, buy one box of Hallmark Holiday Boxed Cards get one 50% off, and take advantage of many more weekend-only deals.

From big milestones to a little moment you never want to forget, Hallmark can help you make any day a special occasion. Choose from cards and gifts, Keepsake Ornaments, gift wrap, and decorative items for the home. And make memories last with picture frames, scrapbooks, recordable photo albums and so much more. You'll find them all at your local Hallmark Gold Crown!